

Director of Visual Media

The Director of Visual Media establishes the conceptual and stylistic execution of marketing campaigns for HRSA's operations. You will be responsible for the conceptualization and implementation of design of solutions that meet marketing strategies from concept to completion. You will have specialized knowledge of methods and techniques of graphic design and layout that will allow you to tailor your designs specifically to the HRSA audience.

Your term will last from May 2017 - April 2018.

Your Role Includes:

- Delivering strategic, creative, resonant and innovative designs to achieve marketing goals for all of HRSA's operations and ensuring designs are consistent with HRSA brand standards
- Working with a wide range of media and using graphic design software to aid in online and offline promotion
- Illustrating concept by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts
- Working closely with the Director of Marketing & Director of Corporate Relations to ensure the synergy of tasks (designs, blog posts, social media, sponsorship recognition, etc.)
- Being an HRSA ambassador and promoting HRSA in a responsible and professional manner

You're Great At:

- InDesign, Illustrator, Wordpress and Photoshop
- Photography and photography editing
- Expressing your creativity and originality and developing new design concepts, graphics and layouts
- Professional written and verbal communication
- Handling competing deadlines by remaining organized and time-efficient
- Taking initiative and going outside your comfort zone to create new and innovative designs and promotional content
- Internalizing feedback and amending designs

Bonus Points:

- Video making & video editing
- A large and strong network of industry professionals and students
- Engagement in the Beedie community

**Please submit a portfolio of at least 5 designs that you have made with your application*